

Cash Dash Promotion

Rules

May 21, 2009

The North Dakota Lottery will be offering a **Cash Dash** promotion to celebrate its 5th Anniversary.

The purpose of the promotion is to reward players and thank them for their support of the North Dakota Lottery. The Lottery will be giving away \$20,000 to players on a random basis in individual **Cash Dash** prizes of \$5, \$20, \$50, \$100, and \$500. The promotion will run from May 31 thru June 27, 2009. The cash prizes will be distributed via **Cash Dash** coupons that will print from the lottery terminals based on randomly selected eligible sale transactions.

A. Rules

1. The **Cash Dash** promotion will run from May 31 thru June 27, 2009.
2. All One-of-Each purchases which include Powerball with Power Play, Hot Lotto with Triple Sizzler, Wild Card 2, and 2by2 will be considered eligible transactions. Each eligible transaction will cost \$6.
3. A One-of-Each transaction that does not include Power Play and Triple Sizzler will not be eligible.
4. Randomly selected eligible transactions will win a **Cash Dash** prize of \$5, \$20, \$50, \$100, or \$500.
5. Each winning eligible transaction will receive one **Cash Dash** prize.
6. When a randomly selected eligible transaction is determined to be a **Cash Dash** winning transaction:
 - The last ticket printed in the One-of-Each transaction will have the following message printed just below the play numbers; "CONGRATULATIONS! YOU ARE AN INSTANT CASH DASH WINNER!"
 - The lottery terminal will play, in Lady Luck's voice; "This is Lady Luck and you are an instant **Cash Dash** winner!"
 - A **Cash Dash** coupon will print from the terminal.
7. **Cash Dash** coupons will clearly indicate the amount of the cash prize, \$5, \$20, \$50, \$100, or \$500.
8. **Cash Dash** prizes will be redeemable immediately at the retailer provided the retailer has funds available. If the retailer does not have funds available the **Cash Dash** coupon can be redeemed at another lottery retailer or sent to the North Dakota Lottery office.
9. **Cash Dash** coupons will be valid for 180 days.

B. Players

1. Purchase a One-of-Each transaction; Powerball with Power Play, Hot Lotto with Triple Sizzler, Wild Card 2 and 2by2 from any lottery retailer from May 31 thru June 27, 2009.
2. Randomly selected qualifying transactions will issue a **Cash Dash** prize coupon.
3. Listen for Lady Luck's voice to know if your transaction is a winner.
4. Redeem your **Cash Dash** coupon immediately, or sign the back of the coupon to redeem at a later date.
5. **Cash Dash** coupons must be claimed within 180 days of issuance.

C. Retailers

1. Use the **Cash Dash** icon on the terminal to insure that the customer purchases an eligible transaction: Powerball with Power Play, Hot Lotto with Triple Sizzler, Wild Card 2, and 2by2.
2. Conspicuously display all point-of-sale items regarding the **Cash Dash** promotion.
3. Inform and educate the public about the **Cash Dash** promotion.
4. Validate and pay winning **Cash Dash** coupons.
5. Retailers will be given credit for each **Cash Dash** coupon redeemed at their terminal.

D. Lottery

1. The Lottery will create and provide all point-of-sale items and distribute them to each Lottery retailer.
2. The Lottery will offer training on the promotion as requested by Lottery retailers.
3. Pay any **Cash Dash** coupons sent to the North Dakota Lottery by players.